



KHALEL DOSMUKHAMEDOV ATYRAU UNIVERSITY





Atyrau University named after H. Dosmukhamedova contributes to the achievement of the UN Sustainable Development Goal No. 8 "Decent work and economic growth" through the development of entrepreneurship, support for innovation, practice-oriented education and promotion of employment of graduates. The University promotes the formation of professional competencies that are in demand in the modern labor market, and also supports the development of human capital and the regional economy.



Practice-oriented education and training



The University implements initiatives aimed at integrating education and the labor market. Within the framework of the seminar "Trends and innovations of the fishing industry 2025", issues of dual education, dual degree programs, the introduction of modern technologies and the training of specialists for the fishing industry were discussed.

The conference "The path to a future profession: Practical orientation" was aimed at developing the professional skills of students and undergraduates, as well as strengthening the link between theoretical training and practical activities.



Entrepreneurship and innovation

Since 2020, the university has been holding an annual startup project competition among students and young professionals. During this period, dozens of initiatives in the fields of education, ecology, digital technologies and social innovations have been supported.

In 2026, the projects "Zhasyl Campus", "PhD Mentor", "Psy Connect Junior & Family", "Maad Study", "Kerek App" and other initiatives aimed at developing an innovative ecosystem and entrepreneurial activity of young people received financial support.

Additional attention is paid to the development of entrepreneurial skills within the framework of the Silver University project, where courses on the basics of entrepreneurship and financial literacy are being implemented.







Employment and cooperation with employers



The University actively cooperates with government organizations, businesses and industry partners. An important tool for promoting employment is the annual Young Specialist job fair, which is attended by more than 120 employers in the region.

Within the framework of the fair, graduates get the opportunity to communicate directly with employers, get acquainted with vacancies, internship programs and professional development prospects.

The development of the entrepreneurial ecosystem is facilitated by cooperation with the Damu Entrepreneurship Development Fund, as well as the signing of a memorandum with the Business with Meaning PR agency, which provides for the organization of internships, joint projects and employment support for graduates.



Professional orientation of youth

The University is actively involved in career guidance work. Within the framework of the project "Future Market – A platform for professions of the future", schoolchildren get acquainted with sought-after professions, new specialties and labor market trends, which contributes to an informed choice of a future profession.

Labor market research and forecasting

A significant contribution to the achievement of SDG 8 is made by the BR21882382 project "Development of atlases of new professions and competencies in the regions of Kazakhstan based on the Skills Technology Foresight method".

The project aims to identify the staffing needs of the regions, identify new professions of the future and train specialists in accordance with the requirements of the modern economy and **the** labor market.

FUTURE STEPS TOWARDS ACHIEVING SDG 8

Atyrau University named after H. Dosmukhamedova will continue to develop educational, scientific and entrepreneurial initiatives aimed at increasing youth employment, developing human capital and supporting sustainable economic growth in the region.

Among the priority areas of development

- are the expansion of dual education programs and practice-oriented training of specialists;
- strengthening cooperation with employers, the business community and government organizations;
- development of the university startup ecosystem and increased support for student innovation projects;
- expansion of entrepreneurial education and financial literacy programs for various age groups of the population;
- improving mechanisms to promote the employment of graduates and monitor their career development;
- development of microqualification programs and additional professional competencies in accordance with the needs of the labor market;
- support scientific research related to forecasting the personnel needs and professions of the future.

The implementation of these areas will allow the university to strengthen its contribution to the development of entrepreneurship, increase youth employment, train competitive specialists and achieve the UN Sustainable Development Goal No. 8 "Decent work and economic growth".

